



beautiful people, beautiful yachts



# PEACE *of* MIND *is the* REAL LUXURY

YOU, AT THE CENTER OF WHAT WE DO

At Istion, we believe that true luxury is not defined by size, speed, or spectacle. It is defined by **confidence**. Confidence in the people you choose. Confidence in the decisions you make. Confidence that every detail has been considered, managed, and respected. For over three decades, Istion has built its reputation by **taking responsibility**, not only for yachts and journeys, but for

the trust placed in us by clients, partners, brokers, and investors. We understand that yachting is never just about being at sea; it is about the decisions that lead you there. That is why we approach every relationship with clarity, professionalism, and care. Why we invest in well-managed fleets and experienced people. Why transparency, accountability, and long-term thinking guide everything we do.

Whether you sail independently or seek full support, whether you are planning a journey or building a partnership, Istion **stands beside you**, before, during, and after every yachting decision. Because when trust is established, freedom follows. And when confidence is present, the journey becomes effortless. This is the peace of mind we deliver. This is Istion.

# PROVEN EXPERTISE YOU CAN RELY ON

OVER 30 YEARS OF HANDS-ON  
YACHTING EXPERTISE BUILT  
ON CONSISTENCY, NOT PROMISES



Founded by Ioannis Kourounis in **1992** on the island of Kos - Greece, Istion began with a single vision: to transform yachting in Greece into a refined, accessible, and deeply personal experience. What started as a small fleet in the Dodecanese steadily evolved into one of the East Mediterranean's **most respected** yachting companies.

30+ YEARS OF EXPERIENCE



Driven by innovation and anchored in trust, Istion has grown through disciplined standards, strong international broker partnerships, an expanding modern fleet, and the enduring loyalty of its guests. Our long-standing presence reflects experience tested across markets, seasons, and client needs. Each stage of growth has been guided by responsibility, professionalism, and long-term thinking, values that continue to define who we are today.

Our mission remains clear: to deliver exceptional service, create unforgettable yachting moments with confidence, integrity, and trust at the core of every decision. Our reputation is built on **long-term relationships**. Chosen again and again, trusted by yachting enthusiasts, owners, brokers, and partners who return year after year, all our relationships reflect consistency, fairness, and dependable performance.





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*One trusted partner*  
**END-TO-END  
RESPONSIBILITY**

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TAKING FULL RESPONSIBILITY  
FOR EVERY STAGE OF YOUR  
YACHTING EXPERIENCE



Whether embarking on a sailing holiday, exploring yacht ownership, or entrusting the care of your vessel, every engagement with Istion is embraced as a distinct opportunity to **exceed your expectations**.

We achieve this through unwavering reliability, deep expertise, and genuine passion for yachting excellence. Our comprehensive ecosystem of bespoke yachting services is meticulously designed to ensure **seamless experiences** and provide **holistic support** to clients, partners, brokers, and investors alike. From the initial inquiry through to the culmination of your journey, we stand beside you with professionalism and dedication.

#### **Yacht Sales & Dealerships**

We offer **expert guidance** in the acquisition of new and pre-owned yachts, collaborating closely with leading international shipyards. Our team manages the entire **purchase journey** with precision and care,

ensuring a smooth, transparent, and rewarding process. From vessel selection and negotiation to contract execution and dedicated after-sales service.

#### **Yacht Management**

Our fully integrated suite of yacht management services covers operational, technical, financial, and crew oversight to guarantee **worry-free** ownership. We diligently ensure regulatory compliance, safeguard your valuable asset, and optimize yacht performance with proactive maintenance and tailored management solutions.

#### **Charter Marketing & Revenue Optimization**

By strategically positioning yachts within the global charter marketplace, leveraging trusted broker partnerships, cutting-edge digital marketing channels, and rigorous performance monitoring, we enhance visibility, maximize

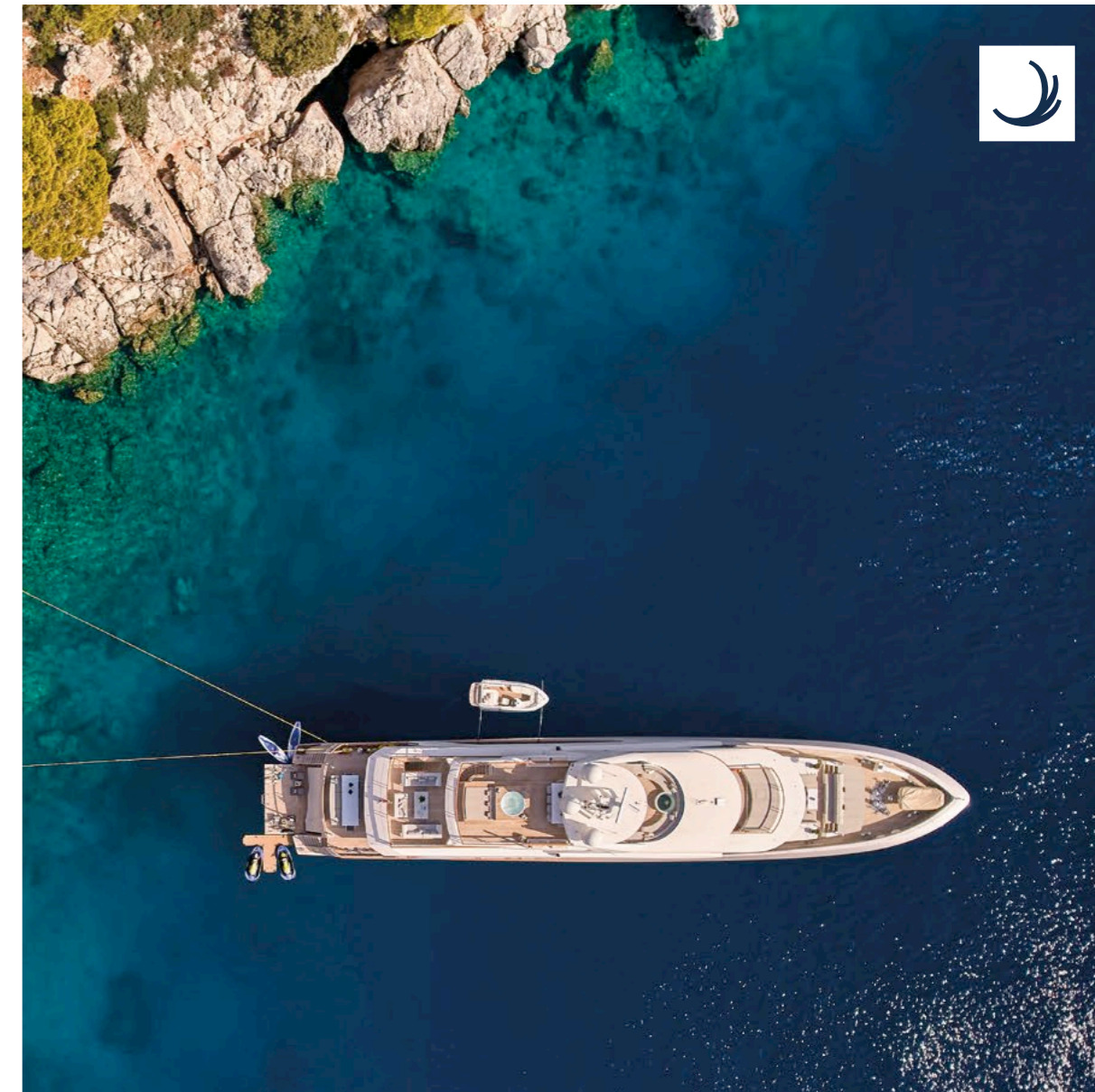


### YachtHop! Sailing Experiences

Offering flexible half-day, full-day, and multi-day **sea escapes** aboard a curated selection of yachts, YachtHop! is designed for **solo travelers, couples, and small groups**, blending accessibility, social discovery, and the trusted standards synonymous with Istion.

### International Sailing Regattas

Our signature **sailing events** unite an international community of enthusiasts through spirited competition, leisurely cruising, and thoughtfully curated social experiences, celebrating sailing not just as a sport, but as a **vibrant lifestyle**.



utilization, and **cultivate sustainable revenue streams** to protect and grow your investment.

### Fully Crewed Luxury Yacht Charters

We curate and deliver **fully managed charter experiences** for discerning travelers and yacht owners alike. Supported by seasoned professional crews and extensive international broker networks, our approach combines refined hospitality with sophisticated

charter management to create **unforgettable voyages** marked by comfort.

### Bareboat & Skippered Yacht Charters

Our modern, **meticulously maintained fleets** serve independent sailors across prime Mediterranean destinations. Centralized operational control and global distribution networks ensure **unmatched reliability**, safety, and a strong market presence.



# A FLEET *managed* to earn **YOUR TRUST**

YACHTS YOU FEEL COMFORTABLE STEPPING ONTO

Embark on a yachting holiday designed, refined, and delivered with purpose. For those who appreciate the finest things in life, Istion Luxury Yachts offers an exceptional fleet of **fully crewed luxury yachts** across Greece, Croatia, the Mediterranean, and the Caribbean, operated by seasoned crews trained to anticipate your every need with **discretion and meticulous attention**. Carefully selected for maritime expertise, service culture, and discipline, our crews combine technical mastery with refined hospitality, ensuring your time on

board is managed with attentiveness and uncompromising standards. Each yacht reflects Istion's commitment to quality, compliance, and long-term value. From **sailing yachts** and **catamarans** to **motor yachts** and **superyachts**, our fleet is immaculately maintained, elegantly appointed, and prepared to deliver confidence before you even step aboard. From the luminous waters of the Greek islands to the vibrant Adriatic and crystalline Caribbean anchorages, your charter is **curated around your preferences**.

Whether you seek secluded bays, private waterfront dining, bespoke wellness experiences, or cosmopolitan island life, your captain and crew design an itinerary reflecting your pace, interests, and standards. From the moment you envision your trip until your farewell, every element is seamlessly orchestrated so you can relax in **comfort, privacy, and confidence**. With Istion, your fully crewed yacht charter becomes more than a holiday. It is your **private world at sea**, defined by elegance, personalization, and complete peace of mind.



# SUPPORT *that empowers* *your* INDEPENDENCE

SOLUTIONS DESIGNED FOR EVERY LEVEL OF EXPERIENCE

Whether you seek the independence of bareboat sailing or the guidance of a trusted skipper, Istion delivers a truly exceptional yachting experience shaped entirely around your unique needs. With personalized trip planning, dedicated support, and 24/7 assistance, every journey is managed with clarity, precision, and care, from initial planning to your safe return.

Sail across the stunning waters of Greece and Croatia with one of the East Mediterra-

nean's **largest modern bareboat fleets.**

Our sailing monohulls and catamarans are fully equipped and expertly maintained, ensuring reliable performance and exceptional onboard comfort. Our fleet features the **latest models from world-renowned shipyards**, such as Beneteau, Jeanneau, Dufour, Hanse, Bavaria, Lagoon, Excess, Bali, Leopard, Nautitech, and Fountaine Pajot. With **12 charter bases** across **Greece** -from Athens to Rhodes and

Corfu- and our established presence in Skradin, **Croatia**, you gain access to some of the Mediterranean's most sought-after cruising grounds. Every location is backed by consistent operational excellence. Each voyage combines structured service and dependable, professional support. From logistics to on-water assistance, Istion ensures you can focus entirely on the **freedom of sailing**, the beauty of discovery, and creating lasting, unforgettable memories at sea.

## YACHT CHARTER BASES IN GREECE:

- ▶ **Athens**, Alimos Marina
- ▶ **Lavrion**, Lavrion Port
- ▶ **Kos**, Kos Marina
- ▶ **Rhodes**, New Rhodes Marina
- ▶ **Mykonos**, Tourlos Port
- ▶ **Paros**, Parikia Port
- ▶ **Lefkas**, Lefkas Marina & Lefkas Port
- ▶ **Preveza**, Preveza Port
- ▶ **Corfu**, Gouvia Marina
- ▶ **Volos**, Volos Port
- ▶ **Skiathos**, New Port

## YACHT CHARTER BASE IN CROATIA:

- ▶ **Skradin**, Sibenic area, ACI Skradin Marina



Designed to make yachting **flexible**, accessible, and unforgettable, YachtHop! invites you to step aboard and enjoy the magic of sailing, whether that means a **half-day escape** or a **multi-day adventure**. Travel solo, as a couple, or with friends, and experience the freedom of the sea on your own terms, **without complexity or constraints**. Our approach is guided by **hospitality** rather than charter logistics. With 24/7 support, disciplined technical standards, and operational excellence,

each experience is carefully managed from preparation to completion. Every detail is considered to ensure a seamless, enjoyable journey that allows you to focus entirely on the experience itself. Choose a scheduled **day cruise** or a **multi-day sailing** journey across Greece's most iconic destinations. Set sail from Athens or the island of your choice and immerse yourself in hidden beaches, crystalline waters, and authentic coastal charm; all explored at your own pace. Enjoy the freedom of

selecting from a curated range of modern sailing yachts, spacious catamarans, and robust motorboats. Charter an entire yacht privately for a more exclusive experience or **reserve a cabin** aboard a shared journey through the Cyclades, departing from Paros toward Santorini and the Western Cyclades, or from Mykonos to the Small Cyclades. YachtHop! also provides the perfect setting for **meaningful occasions** -from team-building experiences and corporate gatherings to bachelor and

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# GENUINE HOSPITALITY

PROFESSIONAL SERVICE  
DELIVERED WITH WARMTH & RESPECT

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bachelorette celebrations, anniversaries, and birthdays. Every moment at sea is designed to feel personal, and memorable.

Whether you seek connection, adventure, or simply time to unwind on the water, your journey blends discovery with the comfort and charm of a boutique sailing experience.

Throughout, experienced captains and dedicated crews anticipate your

needs and deliver attentive, genuine hospitality, combining warmth with Istion's disciplined professional standards.

Built on the trusted expertise of Istion Yachting, **YachtHop!**, sets a new standard for accessible yachting; inviting, social, inspiring, and delivered with consistency and care. With YachtHop! yachting is **no longer distant or exclusive;**

it becomes yours to experience freely, confidently, and memorably.



# where **SAILING** becomes **CELEBRATION**

COMPETITION, CAMARADERIE & THE ART OF LIVING AT SEA

Istion's sailing regattas are more than competitive events, they are immersive yachting experiences that unite performance, leisure, and international community. Since 2010, the **Catamarans Cup** has become the world's meeting point for catamaran enthusiasts, welcoming over **300 participants annually from more than 18 countries**. Blending high-level sailing competition with relaxed island cruising, curated social gatherings, beach events, award ceremonies, and vibrant celebrations, it has evolved into a signature

Mediterranean **lifestyle event**. Experienced crews, open-crew participants, and newcomers alike come together in an inclusive environment where performance meets pleasure and **lasting friendships** are formed. Expanding this vision beyond Greece, the **Skradin Cup** along the Dalmatian coast offers a refined week of racing, cultural discovery, and elegant social experiences. Designed for passionate sailors -from catamaran devotees to monohull enthusiasts- it balances spirited competition with leisure cruising, ever-changing seascapes,

and the authentic character of each destination. Each Istion regatta reflects the same philosophy that defines Istion: disciplined organization, genuine hospitality, and seamless execution. From **race** coordination and fleet preparation to onshore **events** and community engagement, every detail is professionally managed to create an atmosphere of confidence, connection, and **celebration**. With Istion, a regatta is not simply a race. It is a shared journey, where sailing becomes tradition, lifestyle, and **unforgettable memory**.



# *meaningful* EXCELLENCE RECOGNIZED *by others*

A TRACK RECORD ACKNOWLEDGED BY THE INDUSTRY

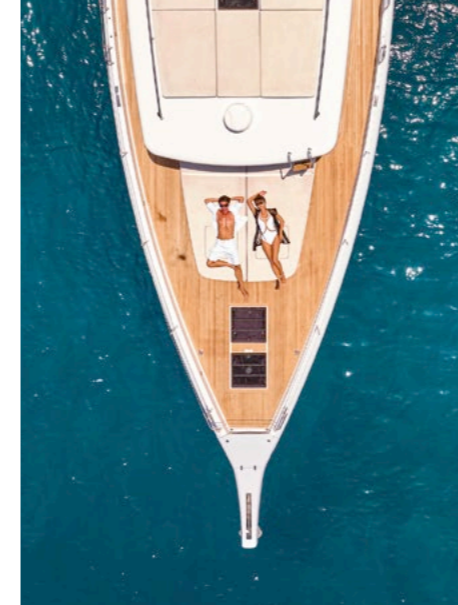
Over the years, Istion Yachting has earned more than **35 national and international distinctions**, including recognition from the Tourism Awards, Greek Hospitality Awards, Events Awards, and the Honorary Yachting Awards by OnDeck Media. Since 2023, we have also consistently received Tripadvisor's Travelers' Choice Award, based entirely on verified guest reviews. Guest feedback remains equally important. Istion holds an exceptional

**4,9 Google rating** from over 1.400 reviews, reflecting authentic experiences shared by travelers worldwide. These recognitions span innovation, sustainability, experiential travel, sports tourism, luxury services, and operational excellence. From Platinum honors for innovation and travel services to Gold **awards for Best Yacht Company**, VIP & Luxury Travel Services, and Sea Sailing Experiences, these distinctions highlight consistent

**performance** across all areas. Our flagship initiatives, including the Catamarans Cup, YachtHop!, and the Skradin Cup Regatta, have been individually distinguished for experiential excellence, sports tourism and event organization excellence. For clients and partners, these achievements represent independent validation of our **standards, service quality, and innovation**, supported by both industry recognition and genuine guest feedback.

# TRANSPARENCY *that* builds CONFIDENCE

CLEAR PROCESSES, OPEN COMMUNICATION  
& DEFINED EXPECTATIONS



Owning a yacht should bring **freedom, enjoyment, and pride**, not stress. Istion provides bespoke **yacht management solutions** across all aspects of ownership, ensuring your vessel remains in optimal condition, operates safely and efficiently, and delivers maximum long-term value. We handle every detail of ownership for you, from technical maintenance, daily operations, and professional crewing to financial oversight and marketing, with a **single point of contact** to simplify decisions and communication.

Our services ensure **operational excellence** through coordinated logistics and careful supervision of maintenance. Technical reliability is maintained with tailored preventive programs and strict compliance oversight, while crew performance is safeguarded through meticulous recruitment, training, and ongoing monitoring. **Transparent financial management** and proactive cost control provide

clarity and peace of mind, while comprehensive asset protection preserves your yacht's value, readiness, and condition over time. Optional services include new-build and refit supervision, pre-purchase surveys, and specialized crew training, all tailored to your personal requirements. **Leave the hassle with us** and focus on enjoying your yacht, not managing it.



# RELIABLE *guidance* & responsive **SUPPORT**

PROFESSIONAL SUPPORT, BEFORE, DURING & AFTER

Bringing **expert guidance** before, during, and after every yachting decision, Istion stands with you throughout the journey. From **acquiring a new or pre-owned yacht** to placing one for sale, we offer personalized support, **exclusive market opportunities**, and professional representation, ensuring seamless transactions, optimal value, and absolute confidence. For buyers, we manage every step of yacht acquisition; from

selecting the perfect vessel to legal and company setup, registration and licensing, contract negotiation, and financial structuring. Whether your goal is a high-performance charter yacht, a private sailing retreat, or a strategic long-term investment, Istion provides access to the finest yachts and catamarans through our **exclusive dealerships**, including Excess Catamarans, Wider, CNB Yachts, and decades-long

partnerships with Lagoon, Jeanneau, Beneteau, Bali, Dufour, and Fountaine Pajot. We also facilitate yacht acquisition through **financing programs** tailored for charter-yacht ownership and trusted partnerships with financial institutions, making the process seamless, accessible, and fully transparent. Our team ensures that every transaction is handled with the utmost care, discretion, and attention to



detail, reflecting the high standards and reputation of Istion in the global yachting industry. On top of acquisition, Istion can **manage your yacht** commercially, including charter marketing, operational management, and crewing, **so you can enjoy** the vessel while generating **optimized revenue**. Every aspect of your yacht's operation is carefully

planned and executed, from maintenance schedules to regulatory compliance, inventory management, and operational logistics, ensuring efficiency and long-term performance. Importantly, our relationship does not end at delivery. Istion provides full after-sales support and is an **authorized after-sales service partner** of leading shipyards, offering



genuine spare parts, factory-approved technical assistance, and warranty support, ensuring your yacht remains protected, compliant, and performing at its best from day one. For sellers, Istion combines market expertise, global reach, and professional presentation to position your yacht at its **highest value**. We manage pricing strategy, yacht preparation, marketing campaigns, private showings, and negotiations, while handling inquiries and all regulatory and documentation requirements. Your yacht is promoted to the most discerning charter clients, ensuring maximum exposure, optimal results, and sustained prestige. Through bespoke **yacht management programs**, we maintain your yacht to the highest standards, including technical maintenance, insurance, daily operations, professional crewing, and marketing. Whether your yacht is used privately or commercially, we create **tailored solutions** that let you enjoy **worry-free** sailing, optimize charter revenue, and preserve your vessel's long-term value.

Owners also enjoy the exclusive privileges of the **Istion World Club**: such as VIP charter services, discounted charter bookings worldwide, invitations to yacht shows and events round the globe, legal and financial consulting, and more. With Istion, buying, selling, or owning a yacht becomes an **effortless, secure, rewarding experience**; where your lifestyle, investment, and peace of mind are our top priorities.





# RELIABILITY *built* on STRUCTURE

CERTIFIED STANDARDS, RECOGNIZED AFFILIATIONS  
& FINANCIAL STRENGTH

Trust in yachting is earned through compliance, transparency, disciplined operations, and consistent financial performance. Since 1992, Istion Yachting has operated under official license from the **Greek National Tourism Organization**, with oversight from the Ministry of Culture and Tourism, ensuring accountability at every stage. Operations are further safeguarded by professional indemnity insurance through ITIC (International Transport Intermediaries

Club), offering clients and partners additional security. Istion's commitment to excellence is reinforced by internationally recognized certifications: **ISO 9001** for quality management and **ISO 14001** for environmental management, confirming that procedures, safety protocols, and sustainability practices meet global standards. We maintain a strong presence in the

international yachting community as a founding member of the **Greek Yachting Association** and an active member of **MYBA**, **IYBA**, **CYBA**, **HPYOA**, **ISS**, **ECPY**, and **YACHT-POOL's** Financial Security System, reflecting credibility and long-term commitment. Financially, Istion demonstrates sustained stability, with consistent growth in **EBITDA and profitability**, delivering reliability, compliance, financial security, and lasting peace of mind.



# DRIVEN *by people,* defined by STANDARDS

A PEOPLE-FIRST CULTURE GROUNDED IN PROFESSIONALISM

Behind every impeccably prepared yacht, seamless charter, and flawlessly executed regatta, there are people who care.

At Istion, professionalism is **cultivated, not imposed**. We create an environment where individuals are trusted, supported, and empowered to take ownership of their roles. Clear structures and disciplined processes provide stability, while open

communication, collaboration, and mutual respect foster belonging. We know that valued, heard, and developed team members deliver their best work. That's why we invest in **training, skill development, and leadership growth**, to strengthen expertise and build confidence and pride.

Accountability and warmth coexist in our culture: we set high standards but operate

with humanity, encouraging initiative, rewarding reliability, and promoting from within. This internal consistency is what our clients experience: well-supported teams care for guests, respected crews offer genuine hospitality, and confident professionals provide peace of mind.

At Istion, **how we treat our people** defines how we serve our clients.



# UPLIFTING *one another* and FLOURISHING

CREATING POSITIVE IMPACT ON LAND, SEA,  
AND IN COMMUNITIES

At Istion Yachting, corporate responsibility is central to everything we do. We are committed to fostering a **sustainable, inclusive, and caring world**, supporting initiatives that protect the environment, empower communities, and promote social well-being. Our efforts span environmental steward-ship, social empowerment, and education. In partnership with the **Artemis**

**Beach Cleaning Initiative**, we help preserve Greece's coastlines and marine ecosystems. Through the ongoing support of the **Make-A-Wish Foundation**, we bring hope and joy to children facing critical illnesses. We also back organizations such as Alli Opsi and **Active Rehabilitation International (ARI)**, championing social inclusion and empowerment for those overcoming life-changing challenges.

Beyond social support, we contribute to healthcare initiatives like the Parent Hospitality Home at Ag. Sofia **Children's Hospital**, and enhance education through donations to **local schools**, including the Primary School of Polichnitos, providing digital tools for students and teachers. For Istion, CSR is not a program; it is a **promise to uplift communities**, protect the environment, and inspire lasting positive change.



**istion**yachtinggroup

A COMMON VISION / A WORLDWIDE NETWORK  
A COMMUNITY OF PARTNERS IN YACHTING



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