

istion
YACHTING

beautiful people, beautiful yachts









01 \ OUR HISTORY

1992
Kos island, Dodecanese Yacht Service Base

1994
First charter booking

2002
Company fleet base & office operations relocate to newly constructed Kos island Marina

2006
Athens, Alimos Charter Base in operation

2007
Company headquarters move to Athens

2008
Lefkas island Charter Base in operation

2010
Crewed Brokerage department starts operations with full management of 1st crewed yacht

2010
1st Catamarans Cup International

2012
Istion Yachting becomes full MYBA member

2015
Lavrion Charter Base in operation

2017
Corfu island Charter Base in operation

2018
YachtHop! Sailing Experiences

2020
Company moves to new owned premisses

2020
Volos & Rhodes island Charter Bases in operation

2021
Preveza Charter Base in operation

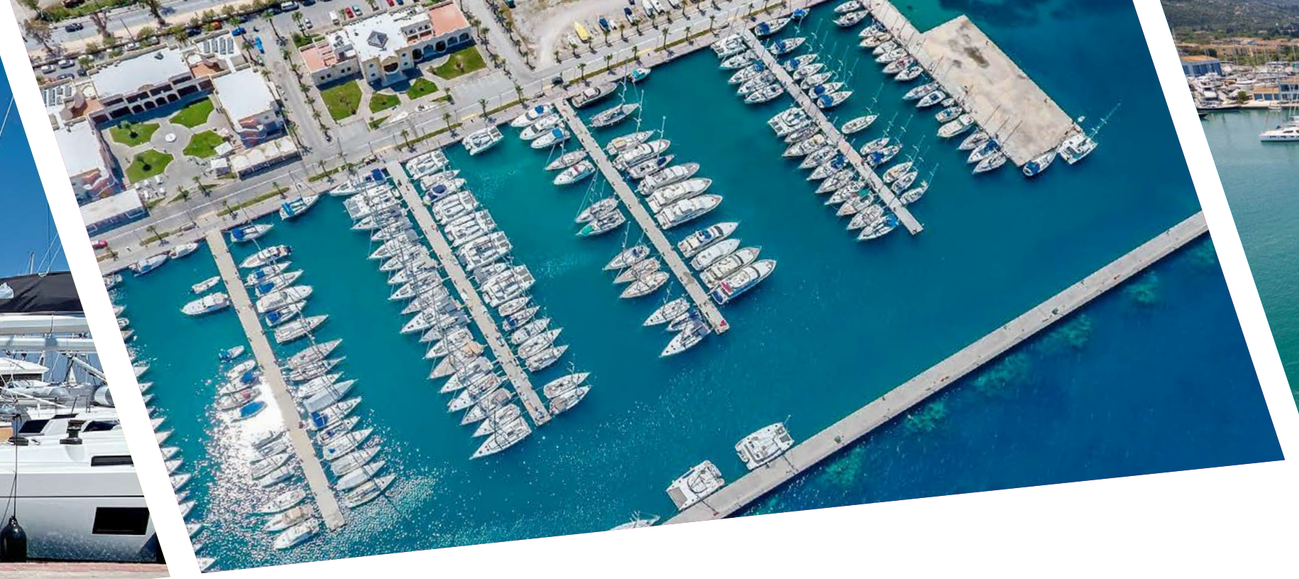
2023
Skradin, Croatia Charter Base in operation

2024
1st Skradin Cup

2025
Record-breaking fleet of 20+ luxury motor yachts

& still growing ...









02\ MARINAS DEVELOPMENT PROJECTS

- 1999-2001: Mr Ioannis Kourounis was the lead contributor & coocrdinator of the «**Kos Marina Project**» for Kos Island Municipality in the Dodecanese.
- 2001-2007: Mr Ioannis Kourounis served Kos Investment SA company as General Manager.

KOS Island MARINA

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03\ INVESTMENT PROJECTS

Istion Yachting has solid experience & know-how and has been a reliable consultant & contributor for Marinas Investment Projects through the years focusing mainly on:

- Location
- Spatial Planning
- Development
- Operation
- Strategic Planning & Development
- Sustainability Planning

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04\ CORE BUSINESS

COVERING THE ENTIRE SPECTRUM OF YACHTING

- Yacht **sales**
- Yacht **management**
- Bareboat & crewed **charter brokerage** & **marketing**
- **Fleet operation**
- **Marinas development consulting**

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05\ YACHT SALES

REPRESENTING THE LEADING SHIPYARDS

XCS Excess — Official Distributor

CNB yacht builders — Exclusive Agent

TENDERLIFT — Exclusive Distributor

WIDER — Exclusive Dealer

Omikron Yachts OT-60 — **Croatia** Exclusive Distributor; **Greece** Official Distributor









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05\ YACHT SALES

- Client requirement analysis & consulting
- Home Base Alternatives
- Tailor-made Yacht Configuration
  Customized / Enriched / Charter Optimized
- Matching the right yacht for each client

LAGOON · BENETEAU · DUFOUR · FOUNTAINE PAJOT · BALI CATAMARANS · JEANNEAU · Sunreef Yachts LUXURY CATAMARAN MANUFACTURER · istion YACHTING









06\ ISTION SALES IN FIGURES

2019	2020	2021	2022	2023	2024	2025
28 VESSELS	52 VESSELS	31 VESSELS	33 VESSELS	33 VESSELS	44 VESSELS	34 VESSELS
11 SAILING YACHTS	19 SAILING YACHTS	13 SAILING YACHTS	13 SAILING YACHTS	14 SAILING YACHTS	18 SAILING YACHTS	16 SAILING YACHTS
17 CATAMARANS	33 CATAMARANS	18 CATAMARANS	20 CATAMARANS	19 CATAMARANS	26 CATAMARANS	18 CATAMARANS







ISTION WORLD CLUB W

07\ YACHT MANAGEMENT

- ONE-STOP SHOP
- Worry Free Ownership
- Investment Consulting
- Tailor-Made Investment Proposals
- Incorporation Management
- Accounting & Legal Consulting
- Yacht Licensing & Registration
- Operational & Technical Management
- Crewing
- Charter Management

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08\ MAINTENANCE AT THE HIGHEST STANDARDS

PRESERVING ASSET VALUE & DELIVERING THE BEST QUALITY CHARTER FLEET

- Strict maintenance protocols
- The most thorough Preventive Maintenance System in the market
- Original parts only
- Warranty claim handling
- Setting market standards for competitive equipment level

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09\ ISTION CHARTER BASES

- ATHENS - ALIMOS MARINA
- LAVRION PORT - ATTICA
- KOS MARINA
- RHODES NEW MARINA
- LEFKAS D-MARIN
- LEFKAS PORT
- CORFU - GOUVIA MARINA
- PREVEZA PORT
- VOLOS PORT
- SKIATHOS PORT
- PAROS - PARIKIA PORT
- SKRADIN ACI MARINA
  SIBENIK AREA
  CROATIA

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10\ CHARTERING

DELIVERING LIFETIME EXPERIENCES COMMITED TO OUR VISION

> “Delivering the best yachting holiday to travelers from the entire world!”

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11 \ BAREBOAT FLEET

IN GREECE

- **114 Sailing Yachts**

From 34 to 58ft / Average age of 4 years

- **101 Sailing Catamarans**

From 38 to 50ft / Average age of 3 years

IN CROATIA

- **12 Sailing Yachts**

From 35 to 52ft / MODELS 2023 - 2024

- **14 Sailing Catamarans**

From 37 to 46ft / MODELS 2022 - 2025

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www.istionluxuryyachts.com

12\ LUXURY FULLY CREWED YACHT CHARTERS

MOTOR YACHTS

- Couach 164
- Picchioti 156
- Camper & Nicholsons
- Maiora 126
- Bugari 112
- Benetti 103'9"
- Admiral 101
- Pershing Sport 90
- Ferretti 880
- Falcon 86
- Princess Y85
- Aicon 85 Flybridge
- 2x Feretti 830
- Posillipo 80
- Dominator 78
- Alalunga 78
- Sunseeker 75
- Riva 72
- Ferretti 68
- Azimut 66
- Altamar 64

SAILING CATAMARANS

- Balance / Two Oceans Marine 75'6"
- Lagoon Sixty5
- Lagoon 620
- Sunreef 60
- Moon 60
- Lagoon 60
- FP Samana 59
- 2x Lagoon 560S2
- Lagoon 55
- Catana Bali 5.4
- 3x Lagoon 52
- 2x Lagoon 51
- Lagoon 46
- Nautitech 46 Fly

POWER CATAMARANS

- Fountaine Pajot 67
- Aquila 54

SAILING YACHTS

- Comar Yachts - Comet 100
- Trehard Marine 99
- Garcia 86 (One off)
- YYachts Y8
- Admiral 76









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13\ LUXURY FULLY CREWED YACHT CHARTERS

"The Crew makes the charter"

- Continuous investment in crew training & development
- Delivering 5* services aboard

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14\ MAKING YACHTING ACCESSIBLE TO EVERYONE

- Half-day to Multi-day trips for modern travelers
- Combining holidays on a yacht with traditional stays at various destination
- Unique flexibility matched with top quality services aboard
- An innovative travel product attracting newcomers

YACHT HOP! SAILING EXPERIENCES

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15\ CATAMARANS CUP INTERNATIONAL

- The world's meetup for charter catamarans' enthusiasts
- Participants from 18+ countries
- TV broadcasted in over 171 countries
- Full of fun events, competitions, awards & parties!
- One week of sailing action combined with a relaxing holiday
- Open to all travelers of any level of sailing experience

catamaranscup INTERNATIONAL

Event 2025 Awards BRONZE

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16\ SKRADIN CUP REGATTA

- Inspired by the legendary success of the Catamarans Cup
- A 7-day sailing fiesta across the Dalmatian coast
- With the mixed participation of sailboats and catamarans
- With short racing legs, awards, parties, entertainment activities
- With full media coverage and visual material on social networks
- Open to participants of any level of sailing competence

Skradincup
REGATTA

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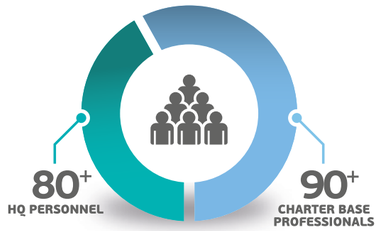
17\ ISTION YACHTING TODAY

30+ YEARS
IN OPERATION











35,000+
PROVEN CHARTER BOOKINGS



300,000+
HAPPY GUESTS









18\ CUSTOMER SERVICE & EVALUATION

- **35.000+** guests from **85** countries sailed with us in 2025
- **6.000+ positive reviews** in total; rating for each every base in Greece and Croatia within 2025
- A stronger community year after year on social media
- **31.000+** followers on Facebook
- **13.500+** followers on Instagram
- **11.000+** followers on Linkedin

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Google OVERALL RATING **4.9** ★

Grant Wilder
Local Guide · 94 reviews · 111 photos

★★★★★ 4 months ago

Istion was the best charter company we've used in 7 years. Clear communication, rapid help when we needed it, easy check in and check out. We can't wait to come back.

Victoria Olechowicz
59 κριτικές · 55 φωτογραφίες

★★★★★ πριν από 9 μήνες

Very nice charter company. We have booked with many other companies before but with Istion we really felt amazingly treated. The boats in Kos were in an excellent condition (we sailed 51ft Freyja) and the staff is very friendly and provides excellent service! When in Kos, we definitely book with Istion again!

J. Rau Photographie
Local Guide · 212 reviews · 593 photos

★★★★★ 3 months ago

We rented a sailing yacht from Istion for a week. Very good boat Beneteau Oceanis 41.1 Perfect equipment with good options. We will come again and we are happy about this friendly staff. The Swabian crew with the best skipper in Lefkas.

Eli Hadzhieva
3 κριτικές · 10 φωτογραφίες

★★★★★ πριν από 6 μήνες

We loved the hospitality, kind spirit and helpfulness of the Istion crew in Skradin. Best sailing spot ever!!! The nearby islands of Solta, Brac, Hvar, Drvenik Veli are fantastic! Beautiful bays and dramatic sceneries everywhere. An unforgettable experience:)))



Andreas Witt
Τοπικός οδηγός · 27 κριτικές · 13 φωτογραφίες

★★★★★ πριν από 5 μήνες

Amazing sailing in the northern Sporades. Great team from Istion Yachting made it a fantastic experience

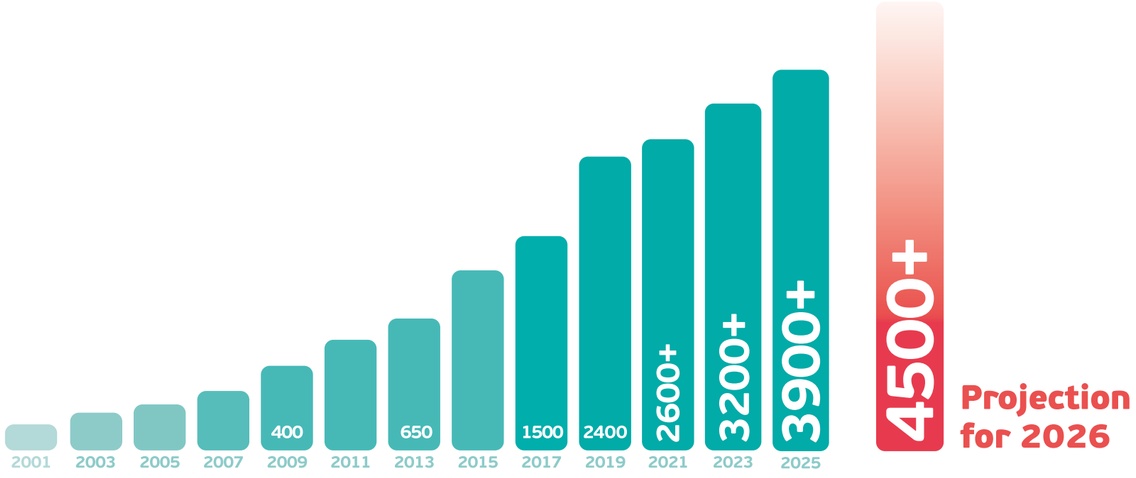


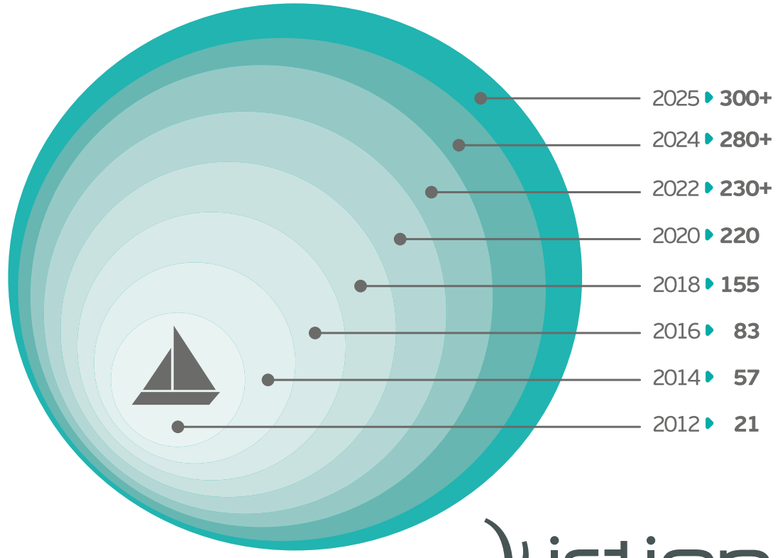






19\ BUSINESS GROWTH



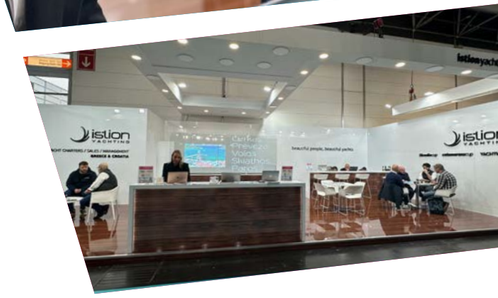


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20\ BOOT DÜSSELDORF

- **10 years of remarkable presence at the top world's leading boat show**
- Presenting products and achievements to the international audience
- Cultivating and strengthening relationships
- We share experiences and set goals with friends and partners

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21 \ MEDITERRANEAN YACHT SHOW (MEDYS)

- Istion Yachting is a **founding member** of the **Greek Yachting Association** (GYA) and has contributed significantly to the institution from its very first steps.
- **10 years at the forefront** of the biggest charter yacht show in the Mediterranean.
- With the participation of the largest fleet of fully crewed luxury catamarans.
- With the iconic **White Thing Party**, one of its kind and highly anticipated by friends and associates.

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22\ EXTROVERSION & NETWORKING

- EXHIBITOR AT **MEDYS** (Mediterranean Yacht Show) Nafplion / **BOOT** Düsseldorf / **ICE** (International Charter Expo) / **MMK Zagreb** (Boooking Manager Summit) / **BIOGRAD** Boat Show / **OYS** (Olympic Yacht Show) Athens

- ATTENDING BROKER AT **CANNES** Yachting Festival / **MONACO** Yacht Show / **CROYA** Yacht Charter Show / **MULTIHALL Boat Show** International / **ANTIGUA** Charter Yacht Show / **MIAMI** International Boat Show

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23\ RECOGNITION & ACCREDITATION

OFFICIAL MEMBER OF THE

- Mediterranean Yacht Brockers' Association
- International Yacht Brokers Association
- Charter Yacht Brokers Association
- Hellenic Professional Yacht Owners Association
- International Super Yacht Society
- European Community for Professional Yachting
- YACHT-POOL International Financial Security System

- Founding Member of the Greek Yachting Association
- Licensed by the Greek National Tourism Organization & monitored by the Greek Ministry of Culture & Tourism
- Certified according to ISO 9001 and ISO 14001







19\ 40+ AWARDS OVER THE YEARS

GREEK HOSPITALITY AWARDS 2025

YACHTING
BEST VIP & LUXURY TRAVEL SERVICES
gold award

GREEK HOSPITALITY AWARDS 2025

ISTION YACHTING
BEST YACHT COMPANY
gold award

- Istion Yachting
  - **Tourism Awards 2019-2026**
  - **Ethos Hospitality Awards 2020-2025**
  - **Honorary Yachting Award 2019 & 2023**
- Catamarans Cup International
  - **Tourism Awards 2019-2026** & **Event Awards 2025**
- YachtHop!
  - **Tourism Awards 2020-2025**



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25\ ISTION VALUES & PHILOSOPHY

Honesty / Integrity / Trust

Reliability / Inclusivity / Consistency

Community / Sustainability

- Client centered Approach
- Long-term collaborations / B2B growth
- Quality focused
- Ethical conduct

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istion luxury yachts

catamaranscup INTERNATIONAL

YACHTHOP! SAILING EXPERIENCES

Skradincup REGATTA



“ ISTION YACHTING;

A COMMON **VISION** / A WORLDWIDE **NETWORK** /
A **COMMUNITY** OF PARTNERS IN YACHTING ”